

CALIFORNIA FEDERATION BUSINESS & PROFESSIONAL WOMEN

CALL to 2008 Fall Board of Directors Meeting

TO: ALL Members
WHEN: Friday-Sunday – October 3-5, 2008
LOCATION: Hilton Garden Inn- San Francisco/Oakland Bay Bridge, 1800 Powell Street,
Emeryville CA
DEADLINES: Hotel reservations must be made by Wednesday, September 3, 2008
Conference registration must be received by September 19, 2008
HOTEL RATES: Single/Double @ \$ 99 – plus 12% Occupancy Tax

ABOUT THE HOTEL

The Hilton Garden Inn San Francisco/Oakland Bay Bridge is nestled on the waterfront at the foot of the San Francisco Bay Bridge. Located in the heart of Emeryville, CA. The Hilton hotel boasts breath taking views of the San Francisco skyline and the Oakland/Berkeley Hills. The hotel is 100% smoking free.

Parking is complimentary.

ROOM RESERVATIONS

The Hotel requires a one-night deposit with your reservation credit card number or check. **Make your own reservations by calling 510-658-9300. Please identify yourself with CA Federation of Business and Professional Women to get our special rates.**

We tried to obtain a later reservation due date. Here is what Anne, the Sales Manager told us, It is our company's policy to do a month cut-off date. Should we get closer to the date and see the need to extend it another week, we'd be more than happy to do that.

Tip: If you think you may attend its easier to make a reservation, have a room, then cancel if need to. Cancellations must be made directly with the hotel 48 hours prior to the scheduled day of arrival. No Shows will be billed. **Check in time is 3:00 p.m. and check out is 12:00 noon.**

NEAREST AIRPORT

Oakland International: 12 miles from hotel, 30 minute drive. San Francisco: 26 miles, 30 minutes. The hotel does not have shuttle service to/from an airport. If traveling in a group, it would be more economical to take a taxi.

DRIVING DIRECTIONS

FROM NORTH: 80W to San Francisco. Exit Powell St. At bottom of ramp turn left onto Frontage Road. Hotel is on the right side.

FROM SOUTH: 880N to Oakland. Take 980E, then 580W, exit Powell St. At bottom of ramp turn left onto Frontage Road. Hotel is on right side.

FROM EAST: 24W, then 580W. Exit Powell St. At bottom of ramp turn left onto Frontage Road. Hotel is on right side.

FROM WEST: 80E, cross Bay Bridge. Take 580W to 80E, exit at Powell St. At bottom of ramp turn left (Powell St). Hotel will be straight ahead..

EXHIBITS: If you are interested in a vendor table, please contact Sally McMahon at daskm@aol.com or 626-339-6412.

**2008 BPW/USA NATIONAL CONFERENCE
ATLANTA, GEORGIA**

Highlights of the National Conference in Atlanta, Georgia:

Of course the highlight of the National Conference for the California members was the announcement at the Legend's Award that our Young Careerist, CELINE MALANUM, member of BPW Hollywood, Valley Sunset District and winner of the State title was the National Winner of the Young Careerist Competition. She was given a standing ovation when she presented her speech to the entire Conference attendees. We are so proud of our "winner"!

Attending the Conference from California was Marjory Hopper, Margaret Eriksson and Celine Malanum from BPW Hollywood and Manjul Batra,, Past State BPW President.

This year's theme: Dare to Change Step into Leadership. The speakers were excellent. Motivational speaker, Anne Barb, keynoted the conference with the topic Live Juicy, Be a Resilient Leader, and a workshop titled...I had a life plan, but the magnet fell off the fridge! She easily got her audience ready to tackle the world.

Politically....it was interesting to hear from Atlanta Mayor, Shirley Franklin, Carly Fiorina, CEO who represented Senator John McCain....and gave tribute to women as the primary decision makers; Lt. Gen. Claudia Kennedy (ret) who spoke up for Obama, 2008 Presidential campaign.

Workshops that stood out were: The fight for Equal Pay Continues: Ledbetter vs Goodyear. The speaker was Lily Ledbetter herself...and excited her audience and answered over 25 BPW members who asked questions....including Congresswoman Carolyn B. Maloney, N.Y....she later gave an interesting presentation "The rumors of our progress have been greatly exaggerated." It was a concise update of what is going on with women's issues legislatively.

Concerns for our BPW federation...Financial challenges....the need to retain members, encourage new membership through E-membership. Less than 400 attended the Congress....which is discouraging and creates contract problems with convention sites.

However, to sum it up...it was one of the best Conferences with the caliber of speakers, fellowship, the town meeting and the Installation was unique.....a Tea Party with a one woman show of famous women in U.S. history who made a difference. This member is glad she attended the Conference.

**Marjory Hopper, President
BPW Valley Sunset District
COMMUNITY ACTIVIST**

SCHEDULED TO SPEAK AT FALL BOARD

The California Federation of Business and Professional Women is pleased to announce that Aileen Clarke Hernandez will be the featured speaker at the Fall Board meeting on Saturday, October 4. Her topic will be

"21st Century Woman: Is She Where She Wants to Be?"

Ms. Hernandez' is a noted speaker in the areas of race and gender relations, human rights and civic activism. Her long career includes working as a union organizer, serving Governor Edmund G. "Pat" Brown, as Assistant Chief of the California Division of Fair Employment Practices, and the founding of her own urban consulting firm which works with major companies,



Eileen Clarke Hernandez

governmental agencies and community-based organization on a wide variety of issues facing cities.

Ms. Hernandez was the second national president of the National Organization for Women (NOW) and a Board member of the Ms. Foundation for Women. Her numerous volunteer activities include the founding of the California Women's Agenda (CAWA), a network of 600+ California organizations serving women and girls.

Ms. Hernandez's travels throughout the world have given her a global perspective on equity issues and she has received numerous awards for her over five decades of work for human rights. In 2006 the National Women's History Project selected Ms. Hernandez as a "Builder of Dreams and Communities".

-Rosemary Enzer
State Issues Management Chair



I just wanted to say hello and give us all congrats on the big win for California!!! I am very proud and humbled. The whole YC experience was great, and winning the competition was surreal and thrilling. Just wanted to also say THANK YOU to all of you (and the many more women I will be thanking!) for all the support, generosity and kindness. Truly - this would not have happened without all of you

**FROM: Celine Malanum
2008 National Young Careerist Winner!**

Bay Capital District



My Theme for 2008-2009 is "*Covering the Bases with Membership, Knowledge and Friends*". Bay Capital District Conferences have been planned around these topics, and Individual Development will be offered at each of the meetings.

Our Fall Conference will be held at the Fairfield Inn and Suites, Fairfield, CA on September 20, 2008. An expert on Elder Abuse will be the keynote speaker and our own Barbara J. Davis will serve as State Representative. We invite anyone who would like to attend this interesting and informative Conference to join us.

Our District newsletter *The Bay Capital Connection* will be sent to our members by August 15, so look for the registration form for Fall Conference and send in your registration early.

One easy way to increase membership is for each member to invite a friend or colleague to join her at a Local Organization meeting. The member can then follow up by bringing her guest to Fall Conference. With our BPW timely and interesting programming this should not be difficult to do.

If each of us will do this, our attendance at Conferences will double. Each of us who enjoys BPW membership has made many friends, and with each new member another friend is added to our vast variety of BPW friends. We all work on programs and projects to achieve the aims of BPW.

Dates for upcoming Conferences are: **January 24, 2009** Winter Board of Directors meeting and Training to be held in the Davis - Woodland area. We are expecting Northern District to join us for a combined training session. **April 18-19, 2009** Our annual Spring Conference in the Sacramento area.

Again I want to thank Bay Capital District members for your support and confidence in selecting me as your new District President.

We hope to see many of you, my BPW Friends at our Fall Conference in Fairfield on September 20, 2008.

Jacqueline "Jackie" Zupo
President, Bay Capital District

NORTHERN DISTRICT PRESIDENT'S REPORT



What a start to summer! Greetings from Northern District. Our District has three local organizations, Red Bluff LO, Chico LO and Weaverville LO. We have been surrounded by many fires here in the North State. Everyone in our District has been affected. In Weaverville, where I live, we are still battling numerous fires. Our nearest town Junction City is under evacuation. None of the Trinity County fires have been contained. All we can do is hope and wait.

Northern District has gone to two year terms for officers starting a few years ago. This is my second year and our focus for both years is Elder Care Issues. We are having our Fall Board meeting in Weaverville. It will be held Saturday September 20th at our Public Utilities conference room. We are planning on having a program on Elder Care Issues with a speaker from our convalescent hospital. We are also working on having a joint Winter Board with Bay Capital. At this time the details are still being decided.

We welcome and congratulate Trudy Waldroop as our BPW/CA President.

Jean Lam, Northern District President

CALIFORNIA FEDERATION BUSINESS & PROFESSIONAL WOMEN
 State Fall Board Meeting – (non-Board members are encouraged to join us)
October 4-5, 2008 – Hilton Garden Inn, Emeryville
REGISTRATION FORM

PLEASE PRINT ALL INFORMATION and One form for one person. Thank you.

Name: _____ L/O: _____
 Address: _____ District: _____
 City: _____ Zip: _____
 Home Phone: _____/_____/_____/_____ Work Phone: _____/_____/_____/_____
 Email: _____ Member # _____

2008-2009 State Position (select one only):

_____ State Officer _____ Standing Chair _____ Vice Chair _____ Member
 _____ Past State President _____ Special Chair _____ Guest _____ Student
 _____ District President or Alternate _____ 1 of 2 Voting District Representatives

Are you a First Timer _____ Yes Joined BPW in What Year? _____

Registration:

Board meeting (postmarked by September 19, 2008) \$ 40 _____
 Registration postmarked after 9/19/08 or on Site \$ 50 _____
 Conference Packet Only \$ 10 _____

Only those registered for the meeting will receive a Board packet on site!

No guarantee of packets available for late registrants

MEALS

Friday - no host dinner: _____ Yes I plan to attend
 Saturday - Pirates Extraordinaire Box Lunch \$ 26 _____

Your Choice, check one only: _____ Ham & Cheddar sandwich

_____ Turkey & Swiss cheese sandwich
 _____ Marinated vegetables

Saturday - Capt. Jack Sparrow's Supper (see page 13) \$ 35 _____

Sunday - Bountiful Bounty Breakfast \$ 21 _____

Plus Late Fee \$5.00 for each Meal (# _____ x) \$ 5 _____

Total Amount Enclosed (Make Checks Payable to CFBPW) \$ _____

Special Requirements:

Vegetarian ___ Dietary restrictions (Please be specific) _____
 Special ADA accommodation needed _____

Mail your check (payable to CFBPW) and this form BY SEPTEMBER 19, 2008 to:

Katherine Winans, Registration Chair, 1171 Chaparral Court, Minden, NV89423

Questions? Email jkw@gbis.com or Phone: 775-267-05

Or Events Chair, Joan Simmons, email: Simmons.Joan@epa.gov Or Phone: 415-972-3091

 For Office Use Member _____ Date Received _____ Check # _____ Batch _____